



Press Release-10/31/06-Cincinnati, OH-CNBC goes live from Price Hill Chili with Central Satellite Services for "PowerLunch".

CentralSat Truck #1 was recently used to provide production and uplink facilities for a live two hour network broadcast from Price Hill Chili in Cincinnati. "Each of the three cameras was uplinked on its own path offering the control room team in New Jersey complete control over the look of the broadcast." said Jim Timmerman, Operations Manager for CentralSat. "Our crew listened to their director over the headsets as if he was sitting in our truck calling the show. It's a great use of our technology."

Central Satellite Services performed a site survey with the CNBC advance crew then arranged for all the gear, crew, lighting and power. "CNBC was very happy with our ability to handle everything". said Duane Prince, who was the Engineer In Charge of the production.

CNBC Production Manager Geoff Cortelyou coordinated the event in conjunction with Central Satellite Services. The two hour long program included interviews by the general public, politicians and other local dignitaries and experts.

Jim Timmerman commented "Networks and production companies use Central Satellite Services because we're able to do more than just uplink. Powerlunch is another example of the kind of work we do. By making us part of the pre-production, CNBC was able to relax knowing that the job would be done exactly as they wished."

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