



Press Release-4/1/05-Cincinnati, OH- Central Satellite Services has acquired a second analog/digital uplink truck to service the Midwest.

Over the years sporting and news events have been the mainstay for CSS. ABC, CBS & NBC Sports, ESPN, The Today Show, Insight Communications, Ohio High School Athletic Association and Fox Sports Net are just a few of the clients who have used the first truck.

However Central Satellite's client list is no longer limited to feeding network news and sports programs. The list of projects, clients and uses is expanding; Paramount's Kings Island and Carowinds amusement parks annual media day, Nexpert News satellite media tours, corporate meetings, Vice-Presidential Debate & Presidential debates and homeland security.

"The additional truck has allowed us the opportunity to double our market." says Bernie Dwertman, co-owner of CSS and Midwest Grip and Lighting. Located in the heart of the Midwest means CSS can service clients in Ohio, Indiana, Kentucky, Illinois, Pennsylvania, Michigan and West Virginia within hours.

"In addition to providing a second great truck we can supply video production crews, complete lighting & grip support and a wide variety of additional audio and video equipment." indicated Paul Kremer. Paul is co-owner of CSS and Kremer Production Services. He went on to say "If you have an uplink within several hours of Cincinnati, your first call has to be to Central Satellite Services."

As companies increase their use of satellites, mobile satellite trucks become a more valuable tool. Mobile uplink trucks can serve as a backup to fixed uplink dishes. Public Relations companies can increase their revenue streams by allowing clients the ability to speak directly with networks and television stations nationwide more quickly than ever before. Uplink trucks allow companies to originate from their office location, eliminating studio rental and providing a more relevant backdrop.

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