



Press Release-1/18/13-Cincinnati, OH- Central Satellite Services now offers MPEG2 & MPEG4 format for HD.

Central Satellite Services(CentralSat) can now provide high definition transmission in MPEG4 4:2:0 formatting.

"Several of our clients who have used already used our high definition service in MPEG2 asked when we will be MPEG4. We told them by the end of the week. And we were." boasted Jim Timmerman, Operations Manager for CentralSat.

CentralSat's high definition client list is no longer limited to feeding network news and sports programs. The list of HD clients and uses is expanding. The medical, business theater and convention industries are all seeing the benefits of high definition satellite technology.

"The addition of HD transmission in MPEG4 now allows our clients the opportunity to save satellite costs as well. The new compression ratios and formats allow our clients the chance to compete with larger companies." says Bernie Dwertman, co-owner of CentralSat and Midwest Grip & Lighting. Located in the heart of the midwest means CentralSat services clients in Ohio, Indiana, Kentucky, Illinois, Pennsylvania, Michigan and West Virginia.

"In addition to providing high definition transmission we can supply high definition cameras, production crews, complete lighting & grip support and a wide variety of additional audio and video equipment." indicated Paul Kremer. Paul is co-owner of CentralSat and Kremer Production Services. He went on to say "If you have an uplink within several hours of Cincinnati, your first call has to be to Central Satellite Services."

As companies increase their use of satellite technology, mobile satellite trucks become a more valuable tool. Mobile uplink trucks can serve as an important part of business continuity to fixed uplink dishes as well. Public Relations companies can increase their revenue streams by allowing clients the ability to speak directly with networks and television stations nationwide more quickly than ever before via a satellite media tour(SMT).

About Central Satellite Services:

Central Satellite Services, LLC operates KU-Band satellite uplink trucks from Cincinnati, Ohio. Additional services include single or multiple cameras video productions, generators, lighting equipment and crews through partnerships with Midwest Grip and Lighting, Kremer Production Services and The Camera Department.

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