



**Press Release-1/10/11-Cincinnati, OH- Central Satellite Services upgrades to HD.**

Over the years all sporting and news events have been broadcast in standard definition. Now with crystal clear high definition technology more and more networks are joining the fray. Central Satellite Services(CentralSat) can now provide that service to our numerous clients.

ABC, CBS & NBC Sports, ESPN, and Fox Sports Net are just a few of the clients who have used already used our high definition service.

However CentralSat's high definition client list is no longer limited to feeding network news and sports programs. The list of HD clients and uses is expanding. The medical, business theater and convention industries are all seeing the benefits of high definition satellite technology.

"The addition of HD transmission to our services has allowed us to compete with larger companies but at a more inviting price point." says Bernie Dwertman, co-owner of CentralSat and Midwest Grip & Lighting. Located in the heart of the midwest means CentralSat services clients in Ohio, Indiana, Kentucky, Illinois, Pennsylvania, Michigan and West Virginia.

"In addition to providing high definition transmission we can supply high definition cameras, production crews, complete lighting & grip support and a wide variety of additional audio and video equipment." indicated Paul Kremer. Paul is co-owner of CentralSat and Kremer Production Services. He went on to say "If you have an uplink within several hours of Cincinnati, your first call has to be to Central Satellite Services."

As companies increase their use of satellite technology, mobile satellite trucks become a more valuable tool. Mobile uplink trucks can serve as an important part of business continuity to fixed uplink dishes as well. Public Relations companies can increase their revenue streams by allowing clients the ability to speak directly with networks and television stations nationwide more quickly than ever before via a satellite media tour(SMT).

**About Central Satellite Services:**

Central Satellite Services, LLC operates KU-Band satellite uplink trucks from Cincinnati, Ohio. Additional services include single or multiple cameras video productions, generators, lighting equipment and crews through partnerships with Midwest Grip and Lighting, Kremer Production Services and The Camera Department.

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