



Press Release-2/8/07-Cincinnati, OH-Definitive Solutions Company chooses CentralSat for unique streaming project.

Definitive Solutions Company, a Cincinnati based business event company, selected Central Satellite Services to provide high speed streaming for a unique Fifth Third Bank project. "Because our trucks can pull up virtually anywhere and see a satellite, we're able to provide streaming to companies that want to use their own location or something truly unique for their streaming projects." stated Jim Timmerman, Operations Manager for Central Satellite Services.

Central Satellite Services truck #1 parked along side the Fifth Third Bank Building on the corner of 4th and Walnut. Front there the Uplink Truck Engineer, Duane Prince, ran a video and audio cable up to the fifth floor and into a Fifth Third Conference room. "That's the hardest part of the project." Jim Timmerman went on to say. "DSC shot the event, added stills and videotape and fed it to our truck. We uplinked the signal, then brought back down at another location and streamed it to all Fifth Third Offices via the World Wide Web."

This was the second project with that DSC and CSS collaborated on in the Cincinnati area. The prior project was the opening of the Purple People Bridge. CSS provided all the production facilities for the project which included two cameras on top of the L&N Bridge spanning the Ohio River.

"Mark Czarnick, the DSC Project Coordinator, called us because we can go anywhere. We were able to park one our KU Band Digital and Analog trucks in the heart of Downtown Cincinnati, surrounded by tall buildings and see numerous satellites. That's the advantage we have over fiber. Companies find themselves leaving their facility to find a fiber location from which to stream their webcast or conference. We can provide all the same services, anywhere: the corporate office, factory floor or in the middle of a park." Said Jim Timmerman

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