



Press Release-6/1/09-Cincinnati, OH- Central Satellite Service has successful 2009 first half.

“Traditional broadcasters certainly kept us busy during the first half of the year. Our trucks were on the road more than 45 times.” commented Jim Timmerman of Central Satellite Service. “We added several new clients to our list. The National Wild Turkey Federation hired us to send a video news release (VNR) from their annual convention and turkey calling contest in Nashville to every television station in the country. The “Taste of Cincinnati” festival also used a VNR to spread the word about their truly unique culinary event.

In addition, CSS provided transmission services for various ESPN networks, Fox Sports, CBS Sports and the Mid-American Conference. While the majority of broadcasts were for basketball games, Keeneland Race Track in Lexington, Kentucky tapped CSS to assist with an equestrian auction.

CentralSat, as it’s quietly become known throughout the industry, also provided satellite media tour services to a new national client; Papa Johns Pizza and a returning client: “Kings Island”

Jim Timmerman, Operations Manager for Central Satellite Services went on to say, “Satellite technology is becoming more convenient and mainstream for companies that want the robust picture and sound quality associated with television broadcasting. As companies add plants and offices in other states and countries they’re finding it’s important that all the employees feel connected. It’s a great moral booster when management can speak live with all the employees gathered together at each location. Satellite technology sends superior picture quality images suitable for projection on any size screen which makes live company meetings possible.”

Central Satellite uplink trucks allow any company the opportunity to originate their message from just about any location: corporate boardroom, hotel ballroom, factory floor or in the middle of a cornfield. Fiber, telephone or computer lines need not be installed because signals are sent via radio waves anywhere trucks can see the southern sky.

Jim commented “Our trucks have everything needed to produce a webcast or teleconference. All you need to do is show us where: we’ll make it happen.”

Central Satellite Services, LLC operates two KU Band Satellite Uplink trucks servicing Ohio, Indiana, Kentucky, Western Pennsylvania, West Virginia, Tennessee, Eastern Missouri, Illinois and Southern Michigan. Additional services include single or multiple cameras video productions, generators, lighting equipment and crews through partnership companies, Midwest Grip and Lighting, Kremer Production Services and The Camera Department.

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