



Press Release-10/02/06-Cincinnati, Ohio-General Electric hired Central Satellite to provide various services for national teleconference.

Central Satellite Truck #1, a fully redundant analog/digital KU Band truck, was used at the Evendale Aviation Learning Center to provide uplink services as a part of a General Electric teleconference. In addition to uplinking the signal, Central Satellite also provided production equipment. "We used three cameras, the audio board, intercom and the ifb equipment for the project" said Jim Timmerman. "I directed our end of the teleconference and I'm happy to say it went off without a hitch."

All crew members were hired by Central Satellite. "We were able to provide 'one stop shopping' for this project. We tapped our parent company, Midwest Grip & Light, for the lighting and power" explained Mr. Timmerman.

Fifty audience members and the Evendale host, Scott Donnelly, were in Rowe Hall. A GE90 engine was placed behind the talent as the backdrop. It was illuminated with several lights to highlight the huge engines fan blades. The lighting director was Neil Burns.

Flying Colors Broadcast produced the event for GE which also utilized uplinks from Bangalore, India and Mexico City, Mexico. The program was downlinked and mixed at GE's Crotonville, New York site.

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