



**Press Release-6/21/06-Cincinnati, Ohio-** Insight Communications ICN6 hires Central Satellite Services to broadcast regional high school football and basketball games.

This is the second year for the partnership between Insight Communications and Central Satellite Services. Last year CentralSat truck #1, a fully redundant analog/digital KU Band truck, was used to uplink the Covington Catholic/Edgewood football game on October 29th and the March 13<sup>th</sup> & 14<sup>th</sup> High School Girls Basketball Regional Playoffs.

Joe Zink, ICN6 Executive Director and Producer of the games, admitted "This was a bit out of my realm and required much guidance throughout the entire process. Not only did Central Satellite Services provide that guidance, but they did so in a courteous, professional and cost-effective manner."

Duane Prince, a 25 year broadcasting veteran served as the transportable earth station engineer for all the games and provided installation consultation for the Tiernan IRD that was on loan from CentralSat for the games. In addition to up and downlink facilities, a 500 watt generator from Midwest Grip and Lighting was towed to several games by Central Satellite Services.

Jim Timmerman, Operations Manager for CentralSat, directed several of the games and remarked "What Insight Communications is doing is absolutely fabulous! Broadcasting local games is something that local over the air television stations gave up on years ago. A local cable provider has stepped up to the plate and said, this is important, we need to do this. We're excited about being a part of bringing the community together!"

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