



**Press Release-7/8/08-Cincinnati, OH-** Central Satellite Service successfully tested the PAL television standard on both KU-Band satellite trucks.

“To uplink using the PAL television standard means we can now provide point to point live television to 75% of the planet. That’s a tremendous opportunity for our clients.” Said Paul Kremer, co-owner of Central Satellite Service.

Approximately 115 countries and territories in Europe, South America, the Middle East, South Pacific, Asia and Africa use the terrestrial PAL system. PAL, short for Phase Alternating Line, is a color encoding system used in broadcast television systems.

Jim Timmerman, Operations Manager for Central Satellite Services went on to say, “Satellite technology is becoming more convenient and mainstream for companies that want the robust picture and sound quality associated with television broadcasting. As companies add plants and offices in other states and countries it’s important that all the employees feel connected. It’s a great moral booster when management can speak live with all the employees gathered together at each location. Satellite technology sends superior picture quality images suitable for projection on any size screen which makes live company meetings possible.”

Central Satellite uplink trucks allow any company the opportunity to originate their message from just about any location: corporate boardroom, hotel ballroom, factory floor or in the middle of a cornfield. Fiber, telephone or computer lines need not be installed because signals are sent via radio waves anywhere trucks can see the southern sky.

Jim commented “Networks, production companies and all kinds of corporations see the benefits of satellite technology. We move their message, not their people. The world just got a lot closer.”

Central Satellite Services, LLC operates two KU Band Satellite Uplink trucks in Cincinnati, Ohio. Additional services include single or multiple cameras video productions, generators, lighting equipment, cameras for film and video and crews through partnership companies, Midwest Grip and Lighting, Kremer Production Services and The Camera Department.

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