



Press Release-6/13/06 Cincinnati, OH- Purple People Bridge Climb taps Central Satellite Services for grand opening event.

CentralSat truck #1 was recently used to provide production and uplink facilities for the grand opening of the Purple People Bridge Climb on June 13, 2006. The ribbon cutting event was held seventy feet above the walkway of the largest span of the L&N Bridge. Two cameras captured all the festivities above while a third camera on the Newport On The Levy building observed the wider view of the Ohio River and bridge.

The host for the event was Dennis Speagle, President of International Theme Park Services, who was joined by Cincinnati Mayor Mark Mallory, Newport Mayor Thomas Guidugli and the Mayors of Bellevue and Covington all on top of the bridge. Many more city & county officials, members of the press and friends were also present in the gift shop to watch the ribbon cutting and speeches on the monitors. During the event a cloud of balloons headed skyward. In addition, the cameras captured the flyover by a plane from the Ohio National Guard.

Definitive Solutions Company Producers Roger Cluxston and Eric Weissmen coordinated the event in conjunction with Central Satellite Services. The crew, video & audio equipment, lighting package and uplink facilities were under the supervision of Jim Timmerman, Operations Manager for Central Satellite Services.

The video and audio signals were fed from high atop the tallest section of the bridge, back to the Central Satellite truck then onto the crowd gathered at the PPBC offices in Newport on the Levy. Jim Timmerman also directed the multi-camera event. He commented "We love doing these kinds of projects. Cameras 100 feet above the middle of the Ohio River. This is a once in a lifetime event. DSC and PPBC called Central Satellite Services because they knew we could capture it!"

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